

Integrated business consulting services powered by cannabis expertise

Licensing, compliance and audits

The linchpin in the success of a cannabis business is its licensing and compliance. We have a 100% win rate on license applications, and our ongoing audits have led to a 0% failure rate when our clients get inspected.

Strategic planning

Only entrepreneurs who demonstrate knowledge of traditional business discipline and the nuance of cannabis will get funded and succeed in the long term. We help you set direction and stay the course.

Security and technology

Reduce your exposure to compliance violations and crime. We audit your setup and implement compliant access controls, surveillance and technology solutions that allow you to reduce risk and focus on your business goals.

Financial Services

Reduce your exposure to risk of tax and accounting fines. We provide bookkeeping, payroll onboarding, AR/AP management, standard reports, cash flow management and ongoing support.

Human Resources

Reduce your exposure to employee lawsuits and workplace safety violations. We audit your personnel files and help you design and execute a recruiting strategy that attracts and retains the right talent for you – while helping protect you from exposure to employee lawsuits and workers' comp claims. We can also provide on boarding, offboarding, handbook creation and ongoing administration.

Marketing

Protect your reputation and attract the right customers. We audit your brand and help you design and execute a marketing strategy that attracts and retains the right customers.

Let our team design a cannabis business solution that meets your needs. Call us at (760) 671-5647 or email us at info@highroadcg.com.

THE HIGHROAD APPROACH

100% win rate

60+ licenses in 4 states over 5 years

0% failure rate

Highroad clients have never failed a state compliance inspection while under contract with us

Up to 65% Savings

Over operating in-house



www.highroadcg.com