## Let the cannabis experts handle your license applications

The "Green Rush" in the cannabis industry presents a huge money-making opportunity for ancillary service providers. But researching the ever-changing maze of regulation and red tape around the industry is a big barrier to working with cannabis clients.

If you want to differentiate yourself from your competition, you need a team of cannabis experts behind you whose demonstrated expertise and success in cannabis you can market and label along with your own.

## Differentiate by leveraging Highroad's success as your own

The great news is you can offer Highroad's unique blend of traditional business acumen and cannabis expertise as your own, executed by a team that knows how to win and has the pedigree and success rate to prove it.

### What you can claim with Highroad on your team:

- 100% win rate on 45 licenses in four states over five years
- Won 12 licenses in highly competitive cannabis application processes
- Authored and submitted a high-scoring application for a retail operation in Nevada
- Expert staff
  - Three JDs who focus on cannabis regulatory compliance
  - Over 40 years of executive experience in the highly regulated banking and payments industries
  - Subject matter experts in biochemistry, security, technology, government relations, marketing, human resources and finance

Let us design a solution that meets your needs and sets your clients up for success. Call us at (760) 671-5647 or email us at info@highroadcg.com.

# WHITE LABEL CANNABIS LICENSING FOR ATTORNEYS

### 100% win rate

45 licenses in 4 states over 5 years

#### **SERVICES**

- · Compliance audits
- Local and state license applications
- Local and state permit applications
- Pro forma development
- Local lobbying
- Insurance procurement and management
- Facility floor plan review
- · Quality assurance oversight
- Contract templates and review
- Assist in exit strategy development
- Assist in funding procurement

