

Getting a license and keeping it is the key to long-term profit in the cannabis business

Obtaining a cannabis license within today's complex regulatory environment is difficult with help and almost impossible without it.

Investment in compliance is an investment in the long-term profitability of your business.

You want to make money – but you also want to do the right thing for your employees, your community and the industry.

The great thing is that taking the high road reduces the amount of risk your business carries, especially as opposed to the financial risk involved in operating illegally.

But navigating the web of regulation at the state and local level can be tricky.

Leave it to the experts

The process is far more complicated than just filling out paperwork. You need a solid business plan and insight into how to pay the costs of operating a cannabis business in the real world.

The Highroad team has deep experience in navigating the everchanging network of cannabis regulations – and winning licenses for clients.

- 100% win rate on over 60 licenses in four states over five years
- Won 12 licenses in highly competitive cannabis application processes
- Authored, submitted and won a high-scoring application for a retail operation in Nevada
- Expert staff
 - Three lawyers who specialize in cannabis regulation and compliance
 - Over 40 years of experience in the highly regulated banking industry
 - Subject matter experts in the biochemistry of cannabis compliance, security, technology, government relations, marketing, human resources and finance

Stay on top of your business with audits

Once you win your permits and licenses, ongoing compliance audits done by Highroad are the most efficient way to reduce risk and maximize return on your investment, especially if you are an owner who lives far from your facility.

Let our team design a compliance solution that meets your needs. Call us at (760) 671-5647 or email us at info@highroadcg.com.

LICENSING AND COMPLIANCE

100% win rate

60+ licenses in 4 states over 5 years

SERVICES

- Local and state license applications
 - Local and state permit applications
 - Local lobbying
 - Help finding suitable property
 - Help finding funding
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- Insurance procurement and management
 - Facility floor plan review
 - Quality assurance oversight
 - Contract templates and review
 - Security and technology consulting

Avoid a lost opportunity

Obtaining a cannabis license and operating a successful and compliant business can be worth millions of dollars. Don't risk this long-term value by taking short-cuts in the application process or ongoing compliance.



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